

## MARCUS ENTERTAINMENT PRIVACY POLICY

**Effective Date: July 18, 2025**

This Privacy Policy describes how Marcus Entertainment, LLC (“we” or “ME”) collects, uses, shares and protects personal information when you interact with our websites (www.thefixer.com as well as other websites owned and operated by ME that link to this Policy), emails we send, social media accounts, and online services (our “Services”). This Privacy Policy explains the following:

- [The personal information we collect](#)
- [Online User Activity, Cookies and Information Collected by Other Automated Means](#)
- [How we use your personal information](#)
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Please note that this Privacy Policy does not apply to non-ME websites or services or ME websites that state that they are offered under a different privacy policy. Please review the privacy policies on those websites and applications directly to understand their privacy practices.

For questions about our privacy practices, contact us at: [admin@marcusentertainment.com](mailto:admin@marcusentertainment.com) or write to us at:

Marcus Entertainment, LLC  
Attention: Privacy  
PO Box 737  
New Tazewell, TN 37824

### **1. The Personal Information We Collect**

Depending on the nature of your interaction with ME, we may collect personal information as follows:

- Directly from you, when you provide information to us or interact with us or our affiliates, including when you submit a casting application:
  - *Contact information*, such as your name, e-mail and telephone number.
- *Business information*, such as your business name, business location, and business website.
- *User Content* you may provide to publicly post via the Services (e.g., social media posts or profile information).
- *Any additional information you choose to provide us*, including questions, feedback and any other information you include when you choose to communicate with us via e-mail, mail, phone or other channels, including your name, email and phone.

- Automatically from you, when you utilize or interact with our Services;

*Device information and online user activity* when you utilize our technology platforms, as described in the next section.

- From third parties, including social media, casting agencies or background check providers:
  - *Publicly available information* such as news stories, information available in website posts as well as publicly available contact information.
  - *Information about your background and identity* from agencies and other entities that provide credit scoring, identity verification, fraud prevention, and similar services.

In some cases, the information described above may be collected on our behalf.

If you provide us with personal information regarding another individual, you represent that you have that person's consent to give us his or her information and to permit us to use the information in accordance with this policy.

## **2. Online User Activity, Cookies and Information Collected by Other Automated Means**

When you interact with the Services, certain information about your use of our Services is automatically collected. This includes:

- *Usage Details* about your interaction with our Services (such as the date, time, and length of visits, and specific pages or content accessed during the visits, search terms, frequency of the visits, referring website addresses).
- *Device Information* including the IP address and other details of a device that you use to connect with our Services (such as device type and unique device identifier, operating system, browser type, mobile network information, and the device's telephone number).

Much of this information is collected through cookies, web beacons, and other tracking technologies, which may be operated by our partners who assist us in collect information about usage of the Services. For example, we use Google Analytics to collect usage details. You can learn more about privacy and Google Analytics by visiting <https://support.google.com/analytics/answer/6004245>, and opt out of collection of your data by using the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout>. We may also use cookies set by other third-party services.

You may be able to opt out of tracking by cookies or control how information collected by cookies is used via a number of means, as described below.

Your browser or device may include "Do Not Track" functionality; please note that we do not respond to such signals.

## **3. How We Use Your Personal Information**

We use the personal information we collect from you for the following purposes:

- Process your casting application and facilitate auditions and production, including by contacting you about the casting process and production and verifying all of the information you provide.

- Provide, maintain and improve our Services and grow our business, including monitoring the performance of our Services, understanding the effectiveness of our marketing, events, promotional campaigns, and publications, developing new products and services, and diagnosing or fixing technology problems.
- Interact with you, including responding to your requests, providing information and promotions that may be of interest to you, and informing you about important changes to this Privacy Policy, our Terms or other policies.
- Tailor the content we display to you in our Services and communications, including advertising.
- Comply with legal requirements and industry standards, detect, investigate, and prevent activities that may violate our policies or be fraudulent or illegal, and protect the rights of ME, you, or others.

We may use and share information in an aggregated or de-identified manner data at our discretion, including for research, analysis, modeling, marketing, and improvement of our Services.

#### **4. How We Share Your Personal Information**

- *Casting Agencies.* If you submit a casting application, we will share the information you include in your application with third party agencies who facilitate the casting process, including auditions.
- *Service Providers.* We may share your information with service providers to perform a technology, business, or other professional function for us such as production support, IT services, maintenance and hosting of our Services, marketing partners, accounting, auditing, and tax services, and other professional services.
- *Analytics Partners.* We partner with analytics providers, who collect information via tracking technologies on our websites to assist us with measuring visits and traffic on our websites so we can measure and improve the performance of the sites.
- *Social Media Platforms.* If you interact with us on social media platforms, the platform may be able to collect information about you and your interaction with us. If you interact with social media objects on our Services (for example, by clicking on a Facebook “like” button), both the platform and your connections on the platform may be able to view that activity. To control this sharing of information, please review the privacy policy of the relevant social media platform.
- *Affiliates.* We share information with our affiliates for purposes consistent with this Privacy Policy.
- *Corporate Event.* We reserve the right to transfer to another entity or its affiliates or service providers some or all information about you in connection with, or during negotiations of, any merger, acquisition, sale of assets or any line of business, change in ownership control, or financing transaction. We cannot promise that an acquiring party or the merged entity will have the same privacy practices or treat your information the same as described in this Policy.
- *Legal.* We share information where necessary to comply with applicable law, to respond to requests from law enforcement agencies or other government authorities or third-parties, as permitted by law and without your consent when it is necessary to protect our customers,

employees, or property; in emergency situations; or to enforce our legal rights, including under our terms of service and policies.

If your casting application is selected, we will process personal information in accordance with and to facilitate any additional agreements you may execute. Should you sign a contract with a network in relation to our productions, we will disclose your personal information in accordance with the terms of that contract, including when production content is aired or distributed publicly.

## **5. How We Protect and Store Your Personal Information**

We use a combination of physical, technical, and administrative safeguards to protect the information we collect through the Services. While we use these precautions to safeguard your information, we cannot guarantee the security of the networks, systems, servers, devices, and databases we operate or that are operated on our behalf.

If you use our Services outside of the United States, you understand that we may collect, process, and store your personal information in the United States and other countries.

## **6. Retention of Your Personal Information**

We will retain your personal information for as long as is necessary to complete the purposes for which it was collected, or as may be required by law.

We utilize the following criteria to determine the length of time for which we retain information:

- The business purposes for which the information is used, and the length of time for which the information is required to achieve those purposes;
- Whether we are required to retain the information type in order to comply with legal obligations or contractual commitments, to defend against potential legal claims, or as otherwise necessary to investigate theft or other activities potentially in violation of our policies and procedures applicable to you or against the law, to ensure a secure online environment, or to protect health and safety;
- The privacy impact of ongoing retention on the consumer; and
- The manner in which information is maintained and flows through our systems, and how best to manage the lifecycle of information in light of the volume and complexity of the systems in our infrastructure.

Individual pieces of personal information may exist in different systems that are used for different business or legal purposes. A different maximum retention period may apply to each use case of the information. Certain individual pieces of information may also be stored in combination with other individual pieces of information, and the maximum retention period may be determined by the purpose for which that information set is used.

## **7. Your Privacy Options**

You may have certain choices when it comes to how we collect and use your personal information:

- *Email Marketing.* If at any time you no longer wish to receive marketing communications from us, you can click the unsubscribe link at the bottom of any email.

- *Online Activity Tracking and Interest-Based Advertising.* You have several options to either prevent our collection of information regarding your online activity, or prevent third parties from using such information from being used for interest-based advertisements:
  - You may also modify your browser settings to disable or reject cookies across the internet; but if you do so, some features of our website or Services may not function properly or be available. If you are visiting the Services from a mobile device, the operating system of the device may offer you options regarding how the device collects and uses your information for interest-based advertising. Please visit <https://thenai.org/opt-out/mobile-opt-out/> for more information.
  - You may be able to prevent third parties from using your information for interest-based advertisements across the internet by visiting <http://www.networkadvertising.org> or <http://www.aboutads.info>. Please note this does not opt you out of being served ads, nor will it prevent the receipt of interest-based advertising from other companies that do not participate in these programs
- *Disclosure to Third Parties for Marketing Purposes.* You may opt-out of disclosure of your information to third parties who offer products and services you may be interested in by emailing us at [admin@marcusentertainment.com](mailto:admin@marcusentertainment.com).
- *SMS Marketing.* Consent to receive automated marketing text messages is not a condition of any purchase. You can opt-out of receiving commercial text messages via by responding to any of our text messages with any of the following replies: STOP, END, CANCEL, UNSUBSCRIBE, or QUIT. If you opt-out, we may still send you messages regarding the status of your orders and other service-related communications.

## **8. Children's Information**

We do not knowingly or intentionally gather personal information about children. If we have inadvertently collected the personal information of a child under 16, or equivalent minimum age depending on jurisdiction, a parent or guardian of that child may contact us at [admin@marcusentertainment.com](mailto:admin@marcusentertainment.com) to request that we delete the information from our records or otherwise cease the use of that information.

## **9. Updates to This Privacy Policy**

We may make changes to this Policy from time to time. The "Effective Date" at the top of this page indicates when this Privacy Policy was last revised. We may also notify you in other ways from time to time about the collection, use, and disclosure of your personal information described in this Policy.